

Sample Letter to send to Friends and Relatives:

Dear Friend,

I am participating in an exciting project - the 20th annual **English Readathon** in Israel!

Why am I doing this?

- 1) To improve my English so I can be successful in my future studies.
- 2) To help [A.H.A.V.A.*](#), the English literacy organization, provide books for my school's English library.
- 3) To win awesome prizes for myself and help my school win even *more* books for its English library.

*A nonprofit organization whose goal is to advance English literacy among all Israelis, especially those children who cannot afford supplementary English education.

Will you sponsor me?

You can make a one-time donation or sponsor me for a certain amount per English book/page I have read.

Donate online [here](#). Other options to donate [here](#).

Thank you for your generosity and support!

Do you think that this money can buy happiness? See what science says [here](#).